

### Contract # 1389462

Schedule Dates 10/09/12-10/15/12
Advertiser American Crossroads (41509)

Agency Crossroads Media-Alexandria (2097)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand AMERICAN CROSSPOADS (235849)

Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Maron, Stephanie

Phone/Fax /
CPE 11/27/1088

Account Types National/Political Issue Agency BRD

Billing Type Standard

Comments American Crossroads
AMERICAN CROSSROADS

Date Entered10/05/12Last Modified10/05/12Entered ByLouise Palmer

CO-OP No

Headline # ECR09836778

Demo

Order Type Normal
Package Deal

Commission % 15.00

Net Total \$121,295.00

\$21,405.00

Sales Tax

Commission

Asheville (WLOS)  By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2012	71	\$142,700.00
Grand Total:	71	\$142,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / News	10/09/12-10/09/12	1	:30	5A- News-News 13 Early 5am	1	1	Х		1	1	-	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	10/5/12
2.0	Normal Line / News	10/12/12-10/12/12	1		5A- News-News 13 Early 5am	1			 		X	-	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	10/5/12
3.0	Normal Line / News	10/15/12-10/15/12	1	:30	5A- News-News 13 Early 5am	1	X		 		1	-	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 EARLY EDITION	10/5/12
4.0	Normal Line / News	10/09/12-10/09/12	1		5:28A- News-News 13 Early 530a	1		Х	 		 	-	1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13	10/5/12
5.0	Normal Line / News	10/11/12-10/11/12	1		5:28A- News-News 13 Early 530a	1			 	X	 	-	1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13	10/5/12
6.0	Normal Line / News	10/15/12-10/15/12	1		5:28A- News-News 13 Early 530a	1	X		 		 	-	1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS 13	10/5/12
7.0	Normal Line / News	10/09/12-10/09/12	1	:30	6A- 6:30A (EST)	1	1	Χ		- 1	I		1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
8.0	Normal Line / News	10/11/12-10/11/12	1	:30	6A- 6:30A (EST)	1	1			X	I		1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
9.0	Normal Line / News	10/15/12-10/15/12	1	:30	6A- 6:30A (EST)	1	Х			- 1	i		1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
10.0	Normal Line / News	10/10/12-10/10/12	1	:30	6:30A- 7A (EST)	1	i		X	i	i	Ī	1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
11.0	Normal Line / News	10/12/12-10/12/12	1	:30	6:30A- 7A (EST)	1	1			- 1	X ¦	İ	1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12

	CONFIRMATION CONTRAC		
Date:	Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:



1389462 Contract #

**Schedule Dates** 10/09/12-10/15/12 Advertiser American Crossroads (41509)

Agency Crossroads Media-Alexandria (2097) Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386) Brand AMERICAN CROSSROADS (325849) Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia Maron, Stephanie **Buyer Name** 

Phone/Fax

CPE 11/27/1088

**Account Types** National/Political Issue Agency BRD

Billing Type Standard Comments American Crossroads AMERICAN CROSSROADS **Date Entered** 10/05/12 **Last Modified** 10/05/12

Louise Palmer **Entered By** CO-OP No

ECR09836778 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$21,405.00 **Net Total** \$121,295.00

Sales Tax

Asheville (WLOS) By Broadcast Month **Spots** Rate Oct. 2012 71 \$142,700.00 Grand Total: 71 \$142,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News	10/15/12-10/15/12	1	:30	6:30A- 7A (EST)	1	Х							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
13.0	Normal Line / News	10/11/12-10/11/12	1	:30	7A- 8A (EST)	1				Х				1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
14.0	Normal Line / News	10/12/12-10/12/12	1	:30	7A- 8A (EST)	1					Х			1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
15.0	Normal Line / News	10/15/12-10/15/12	1	:30	7A- 8A (EST)	1	Х							1	\$3,000.00	\$3,000.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
16.0	Normal Line / News	10/09/12-10/09/12	1	:30	8A- 9A (EST)	1		Χ						1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
17.0	Normal Line / News	10/11/12-10/11/12	1	:30	8A- 9A (EST)	1				Х				1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
18.0	Normal Line / News	10/15/12-10/15/12	1	:30	8A- 9A (EST)	1	Х							1	\$2,500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/5/12
19.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	9A- Anderson	1		Χ						1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
20.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	9A- Anderson	1			Х					1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
21.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	9A- Anderson	1				Х				1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
22.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	9A- Anderson	1					Х			1	\$600.00	\$600.00	Asheville (WLOS)	Anderson Cooper	10/5/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	9A- Anderson	1	Х							1	\$600.00	\$600.00	Asheville (WLOS)	ANDERSON COOPER	10/5/12
24.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	10A- Maury Povich	1		Х						1	\$600.00	\$600.00	Asheville (WLOS)	MAURY POVICH	10/5/12
25.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	10A- Maury Povich	1			Χ					1	\$600.00	\$600.00	Asheville (WLOS)	MAURY POVICH	10/5/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



#### 1389462 Contract #

**Schedule Dates** 10/09/12-10/15/12 Advertiser American Crossroads (41509)

Agency Crossroads Media-Alexandria (2097) Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand AMERICAN CROSSROADS (325849) Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia Maron, Stephanie **Buyer Name** 

Phone/Fax

CPE 11/27/1088

**Account Types** National/Political Issue Agency BRD

Billing Type Standard Comments American Crossroads AMERICAN CROSSROADS **Date Entered** 10/05/12 **Last Modified** 10/05/12

Louise Palmer **Entered By** No

ECR09836778 Headline #

Demo

CO-OP

Order Type Normal

Package Deal

Commission % 15.00

Commission \$21,405.00 **Net Total** \$121,295.00

Sales Tax

**Spots** 

71

71

Rate

\$142,700.00

\$142,700.00

Asheville (WLOS) By Broadcast Month

Oct. 2012

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	10A- Maury Povich	1				х			1	\$600.00	\$600.00	Asheville (WLOS)	MAURY POVICH	10/5/12
27.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	10A- Maury Povich	1					Х		1	\$600.00	\$600.00	Asheville (WLOS)	MAURY POVICH	10/5/12
28.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	10A- Maury Povich	1	Х						1	\$600.00	\$600.00	Asheville (WLOS)	MAURY POVICH	10/5/12
29.0	Normal Line / News	10/09/12-10/09/12	1	:30	12:30P- News-News 13 at 1230p	1		Х					1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	10/5/12
30.0	Normal Line / News	10/10/12-10/10/12	1	:30	12:30P- News-News 13 at 1230p	1			Х				1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	10/5/12
31.0	Normal Line / News	10/11/12-10/11/12	1	:30	12:30P- News-News 13 at 1230p	1				Х			1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	10/5/12
32.0	Normal Line / News	10/12/12-10/12/12	1	:30	12:30P- News-News 13 at 1230p	1					х		1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	10/5/12
33.0	Normal Line / News	10/15/12-10/15/12	1	:30	12:30P- News-News 13 at 1230p	1	Х						1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS	10/5/12
34.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	4:00:30P- Katie	1		Χ					1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	10/5/12
35.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	4:00:30P- Katie	1			Х				1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	10/5/12
36.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	4:00:30P- Katie	1				Х			1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	10/5/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	
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## Contract # 1389462 Schedule Dates 10/09/12-10/15/

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Advertiser American Crossroads (41509)

Agency Crossroads Media-Alexandria (2097)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

BrandAMERICAN CROSSROADS (325849)SalespersonMillennium/PHL, Philadelphia (1103)Sales OfficeMillennium Philadelphia

Buyer Name Maron, Stephanie
Phone/Fax /

**CPE** 11/27/1088

Date:

Account Types National/Political Issue Agency BRD

Billing Type Standard

Comments American Crossroads
AMERICAN CROSSROADS

**Date Entered** 10/05/12

Last Modified 10/05/12
Entered By Louise Palmer

CO-OP No
Headline # ECR09836778

Demo

Order Type Normal

Package Deal

Commission % 15.00

 Commission
 \$21,405.00

 Net Total
 \$121,295.00

Sales Tax

Asheville (WLOS)

By Broadcast Month
Oct. 2012 71 \$142,700.00

Grand Total: 71 \$142,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	4:00:30P- Katie	1					х		1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	10/5/12
38.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	4:00:30P- Katie	1	Х						1	\$700.00	\$700.00	Asheville (WLOS)	KATIE COURIC	10/5/12
39.0	Normal Line / News	10/09/12-10/09/12	1		4:59P- News-News 13 First News At 5p	1		Х					1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
40.0	Normal Line / News	10/10/12-10/10/12	1	:30	4:59P- News-News 13 First News At 5p	1			Х				1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
41.0	Normal Line / News	10/11/12-10/11/12	1		4:59P- News-News 13 First News At 5p	1				Х			1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
42.0	Normal Line / News	10/12/12-10/12/12	1		4:59P- News-News 13 First News At 5p	1					Х		1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
43.0	Normal Line / News	10/15/12-10/15/12	1		4:59P- News-News 13 First News At 5p	1	Х						1	\$2,400.00	\$2,400.00	Asheville (WLOS)	FIRST NEWS AT 5	10/5/12
44.0	Normal Line / News	10/09/12-10/09/12	1		5:28P- News-News 13 at 5:30p	1		Х					1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/5/12
45.0	Normal Line / News	10/10/12-10/10/12	1		5:28P- News-News 13 at 5:30p	1			Х				1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/5/12
46.0	Normal Line / News	10/11/12-10/11/12	1	:30	5:28P- News-News 13 at 5:30p	1				Х			1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/5/12
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# CONFIRMATION CONTRACT Accepted-Station: Date: Comments:

Accepted-Agency/Advertiser:



### Contract # 1389462

Schedule Dates 10/09/12-10/15/12
Advertiser American Crossroads (41509)

Agency Crossroads Media-Alexandria (2097)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia
Buyer Name Maron, Stephanie

Phone/Fax /

CPE 11/27/1088

Account Types National/Political Issue Agency BRD

Billing Type Standard

**Comments** American Crossroads AMERICAN CROSSROADS 
 Date Entered
 10/05/12

 Last Modified
 10/05/12

Last Modified 10/05/12
Entered By Louise Palmer

CO-OP No
Headline # ECR09836778

Demo

Order Type Normal

Package Deal

Commission % 15.00

 Commission
 \$21,405.00

 Net Total
 \$121,295.00

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th f	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
47.0	Normal Line / News	10/12/12-10/12/12	1	. :30	5:28P- News-News 13 at 5:30p	1					Х		1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/5/12
48.0	Normal Line / News	10/15/12-10/15/12	1	. :30	5:28P- News-News 13 at 5:30p	1	Х						1	\$2,800.00	\$2,800.00	Asheville (WLOS)	NEWS	10/5/12
49.0	Normal Line / News	10/09/12-10/09/12	1	:30	6P- 7P (EST)	1		Χ					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/5/12
50.0	Normal Line / News	10/10/12-10/10/12	1	:30	6P- 7P (EST)	1			Х				1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/5/12
51.0	Normal Line / News	10/11/12-10/11/12	1	:30	6P- 7P (EST)	1				Х			1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/5/12
52.0	Normal Line / News	10/12/12-10/12/12	1	:30	6P- 7P (EST)	1					х		1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/5/12
53.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	6:58:50P- Wheel of Fortune	1		Χ					1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/5/12
54.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	6:58:50P- Wheel of Fortune	1			Х				1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/5/12
55.0	Normal Line / SPOT	10/11/12-10/11/12	1	:30	6:58:50P- Wheel of Fortune	1				Х			1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/5/12
56.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	6:58:50P- Wheel of Fortune	1					х		1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/5/12
57.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	6:58:50P- Wheel of Fortune	1	Χ						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	WHEEL	10/5/12
58.0	Normal Line / SPOT	10/10/12-10/10/12	1	:30	7:28:30P- Jeopardy	1			Х				1	\$5,000.00	\$5,000.00	Asheville (WLOS)	JEOPARDY	10/5/12
59.0	Normal Line / SPOT	10/12/12-10/12/12	1	:30	7:28:30P- Jeopardy	1				2	Х		1	\$5,000.00	\$5,000.00	Asheville (WLOS)	JEOPARDY	10/5/12

CONF	IRMAT	ION	CONT	RACT
00:4:			00.4.	,

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



### Contract # 1389462

Schedule Dates 10/09/12-10/15/12
Advertiser American Crossroads (41509)

Agency Crossroads Media-Alexandria (2097)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Maron, Stephanie

**CPE** 11/27/1088

Phone/Fax

Date:

Account Types National/Political Issue Agency BRD

Accepted-Station:

Billing Type Standard

Comments American Crossroads
AMERICAN CROSSROADS

Date Entered10/05/12Last Modified10/05/12Entered ByLouise Palmer

co-op No

CO-OP NO
Headline # ECR09836778

Demo

Order Type Normal

Package Deal

Commission % 15

Date:

Comments:

 Commission %
 15.00

 Commission
 \$21,405.00

**Net Total** \$121,295.00

Sales Tax

Asheville (WLOS)		
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Oct. 2012	71	\$142,700.00
Grand Total:	71	\$142,700.00

News SPOT	10/15/12-10/15/12 10/10/12-10/10/12 10/11/12-10/11/12 10/09/12-10/09/12	1 1	:30	7:28:30P- Jeopardy 10:59:56P- News-News 13 11p Late News	1	. x	Х				\$5,000.00	\$5,000.00	Asheville (WLOS)	JEOPARDY	10/5/12
News SPOT	10/11/12-10/11/12	1			1		Y								-, -,
SPOT	, , , ,	1	:30				^				\$3,200.00	\$3,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	10/5/12
	10/09/12-10/09/12		.50	10:59:56P- News-News 13 11p Late News	1			Х			\$3,200.00	\$3,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	10/5/12
	10/03/12 10/03/12	1	:30	4:30A- 4:59A (EST)	1		х				\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	10/5/12
SPOT	10/10/12-10/10/12	1	:30	4:30A- 4:59A (EST)	1		х				\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	10/5/12
SPOT	10/11/12-10/11/12	1	:30	4:30A- 4:59A (EST)	1			Х			\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	10/5/12
SPOT	10/12/12-10/12/12	1	:30	4:30A- 4:59A (EST)	1			x			\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	10/5/12
SPOT	10/15/12-10/15/12	1	:30	4:30A- 4:59A (EST)	1	. X					\$160.00	\$160.00	Asheville (WLOS)	NEWS 13 @ 430	10/5/12
News	10/13/12-10/13/12	1	:30	5:58:40A- News-News 13 @ 6am Saturday	1				Х		\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	10/5/12
News	10/13/12-10/13/12	1	:30	6:58:20A- News-News 13 @ 7am Saturday	1				Х	:	\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7	10/5/12
News	10/14/12-10/14/12	1	:30	5:59A- News-News 13 @ 6am Sunday	1				X		\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	10/5/12
					lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 7am Saturday lews 10/14/12-10/14/12 1 :30 5:59A- News-News 13 @	lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 1 7am Saturday lews 10/14/12-10/14/12 1 :30 5:59A- News-News 13 @ 1	lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 1 7am Saturday 10/14/12-10/14/12 1 :30 5:59A- News-News 13 @ 1	lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 1 7am Saturday 10/14/12-10/14/12 1 :30 5:59A- News-News 13 @ 1	lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 1 7am Saturday 10/14/12-10/14/12 1 :30 5:59A- News-News 13 @ 1	lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 1	lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 1	lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 1	lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 1	lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 1	lews 10/13/12-10/13/12 1 :30 6:58:20A- News-News 13 @ 1

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:13 PM on Tuesday, October 9 2012



## Contract # 1389462 Schedule Dates 10/09/12-10/15/

Schedule Dates10/09/12-10/15/12AdvertiserAmerican Crossroads (41509)

Agency Crossroads Media-Alexandria (2097)

Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)

BrandAMERICAN CROSSROADS (325849)SalespersonMillennium/PHL, Philadelphia (1103)

Millennium Philadelphia

Buyer Name Maron, Stephanie
Phone/Fax /

Sales Office

**CPE** 11/27/1088

Account Types National/Political Issue Agency BRD

Billing Type Standard

Comments American Crossroads
AMERICAN CROSSROADS

 Date Entered
 10/05/12

 Last Modified
 10/05/12

Entered By Louise Palmer
CO-OP No

Headline # ECR09836778

Demo Order Type

Normal

Package Deal

Commission % 15.00

 Commission
 \$21,405.00

 Net Total
 \$121,295.00

Sales Tax

Asheville (WLOS)		
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Oct. 2012	71	\$142,700.00
Grand Total:	71	\$142,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
71.0	Normal Line / News	10/14/12-10/14/12	1	:30	6:58:20A- News-News 13 @ 7am Sunday	1						Х		\$900.00	\$900.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	10/5/12
					400			Λ.Τ.		NI /		NIT		\				
					CON	11-11	٦IVI	ΗI	IU	I <i>N</i> (		IV I	HAL	<i>,</i>				
Accepted-	Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:																	